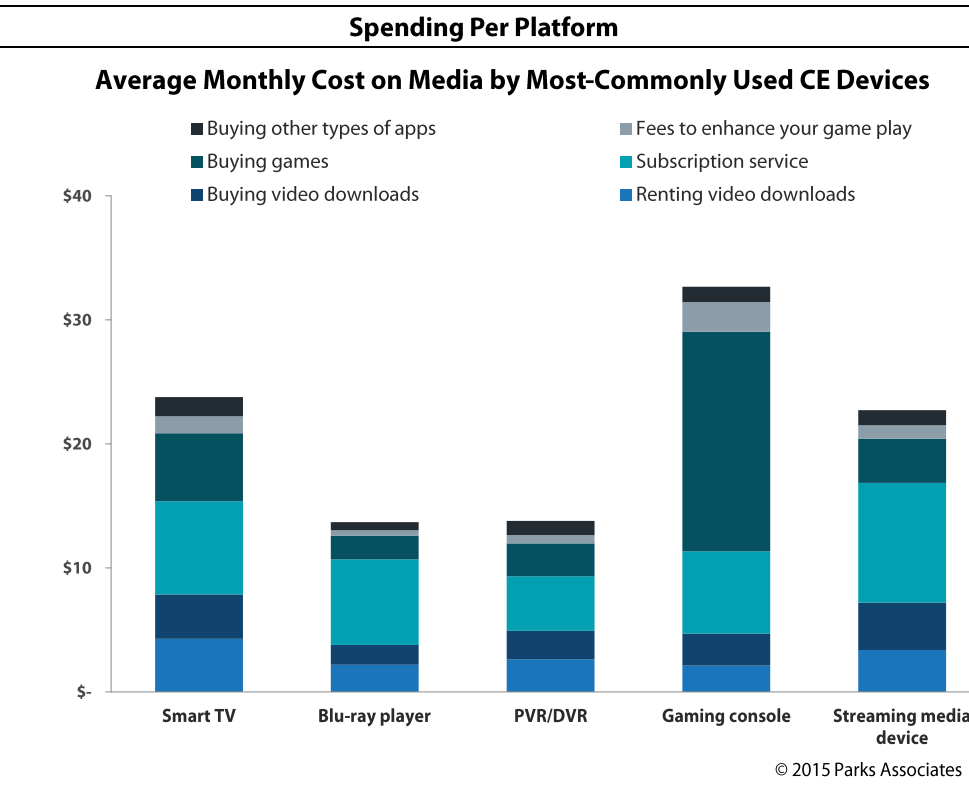


Synopsis

This report focuses on the market innovations and trends within the ecosystem for connected CE devices. It examines mature categories such as smart TVs, gaming consoles, streaming media devices, and Blu-ray players as well as disruptive technologies and innovations that are providing new options for entertainment, hobbies, convenience, and utility. The report assesses key use cases for new CE categories as well as leading industry players and includes five-year forecasts.



Publish Date: 3Q 15

“CE makers are expected to add more functionality to devices with the hopes that the expanding usage can generate more data and increase revenue,” said Barbara Kraus, Director, Research, Parks Associates. “In a sense, this is similar to broadband operators embracing smart home and connected health lines of business – more use cases running through the pipes increase revenue, customer stickiness, and data generation.”

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Amazon	MGO
American Pet Products Association	Microsoft
Apple	National Association of Realtors
Asus	Netflix
AT&T	Nintendo
AU Optronics	Nvidia
Belkin	Oculus
Bell Canada	Panasonic
Best Buy	Pandora
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	HTC	Walmart
	Hulu	Wii
	Intel	World Health Organization
	Lenovo	Xbox
	LG	

Attributes	
<p>Parks Associates 15950 N. Dallas Pkwy Suite 575 Dallas TX 75248</p> <p>800.727.5711 toll free 972.490.1113 phone 972.490.1133 fax</p> <p>parksassociates.com sales@ parksassociates.com</p>	<p>Authored by Barbara Kraus, Brad Russell, and Hunter Sappington Executive Editors: Jennifer Kent Published by Parks Associates</p> <p>© September 2015 Parks Associates Dallas, Texas 75248</p> <p>All rights reserved. No part of this book may be reproduced, in any form or by any means, without permission in writing from the publisher.</p> <p>Printed in the United States of America.</p> <p>Disclaimer Parks Associates has made every reasonable effort to ensure that all information in this report is correct. We assume no responsibility for any inadvertent errors.</p>